

# PARTYLAND CUSTOM BALLOON IMPRINTING

(Prices subject to change without notice)

**DEPOSIT** Any custom imprint order **MUST** be paid in full at the time the order is placed, unless special arrangements have been made with PartyLand (Daniel). Production will begin when payment is received.

**ARTWORK** Camera-ready, black and white art is required if a logo or insignia is to be used. Resizing is available. Art will appear as specified by customer. PartyLand is not responsible for proofreading or spelling corrections. Note: Fine lines and light copy can get lost on a balloon so art needs to be bold and clear. Art changes at the factory are billed at \$25.00 per hour.

**PRODUCTION TIME** For special print or a company logo / insignia, camera-ready art must be supplied before production can begin. It will take 7 to 14 working days for balloons to be imprinted and delivered. RUSH service is available at additional freight costs to and from printer.

**FREIGHT** Freight is billed at cost. Cost is determined by the weight of the order and will vary with quantities printed. Payment for freight is due upon delivery. Estimate: \$12.00 per 1,000 balloons-UPS ground.

**PRINT QUALITY** Regal / Screen is a higher print quality and avoids the balloon color bleeding though the ink.

**PRICING:** Refer to chart below: 2,500; 5,000 and 10,000 prices are **per 1,000 balloons**, based upon printing on standard / designer color balloons.

Size and Print Type	500	1000	2,500	5,000/m	10,000/m	25,000/m
9" Regal/Screen	n / a	\$135.00	125.00	\$120.00	\$117.00	\$115.00
11" Regal/Screen	n / a	\$151.00	\$139.00	\$133.00	\$130.00	\$121.00

**ADDITIONAL CHARGES: The following charges will be added to each order if applicable:**

- \$65.00     **Silk Screen Charge:** Plate fee is for custom artwork (logo's, pictures) and is charged per each ink color. This is a **ONE TIME FEE**. Reorders of the exact same imprint will not be charged again. NOTE: for standard one color, block letter copy there is no plate fee. ANY changes to the plate will require a new plate charge.
- \$20.00     **Second Side Imprint:** per 1000. Puts the same or different imprint (would require new plate charge) on 2<sup>nd</sup> side of balloon.
- \$20.00     **Additional ink color:** per 1000.
- N/ A        **Custom ink blend:** PMS color match will be a close as possible, but not guaranteed
- \$20.00     **Crystal, Metallic and Pearl balloon colors:** per 1000.
- \$20.00     **Ink change:** per 1000.

**BALLOON COLORS**

- Standard     Red, blue, green, yellow, orange, white, pink, sky blue
- Designer     Peach, lavender, bright orange, lime green, bright blue
- Crystal Colors Red, blue, green, yellow, black, purple, fuchsia
- Metallic       Silver, gold.
- Pearl           White, red, blue, green, purple, pink, mint green, sky blue

**INK COLORS**

- Ink Colors     Black, white, blue, green, red, orange, yellow, pink, purple, burgundy.